



Media Kit

Advertising Rate Sheet

About ShareCG

Thousands of Computer Graphics professionals visit ShareCG.com daily to learn about the latest industry trends, download software, scripts, textures, and models, view animations and 3d art presented by their peers, find jobs, and to share their work with the ShareCG community.

Quick Facts: (Source: Google Analytics)

- **Monthly Page Views:**
2,223,940
- **Absolute Unique Monthly Visitors:** 207,211
- **Geographic Breakdown:**
Americas: 43.32%
Europe: 37.87%
Asia: 14.61%

The ShareCG Community

ShareCG is an active online community that encourages sharing and an open interchange of ideas. Contributions are ranked and commented on by visitors to give each contributor valuable feedback. A robust interchange of ideas and active dialog occurs daily on the site's full-feature forum. Job functionality is integrated directly into the site to round out the community.

CONTACT

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www.ShareCG.com

Our Cost Effective Plans Start at Just \$6,000/Month

Banner Advertising

Your choice of a 160 x 600 Side Skyscraper, 728x90 Top Leaderboard, or 300x250 Boom Box.

Choose Your Plan:

Plan	Page Views/Month	Campaign Cost	Effective CPM
A	100,000	\$6,000	\$60
B	500,000	\$25,000	\$50
C	1,000,000	\$40,000	\$40
D	1,500,000	\$60,000	\$40
E	2,000,000	\$80,000	\$40

- Additional discounts offered for multi month programs.

Other Marketing Opportunities & Benefits

- **Video Ads** – We include your image or video advertisement embedded into animations, video, and video tutorials and distribute your message on ShareCG and across the net - You furnish either a 300x250 high quality JPEG or a ~10 second video - .avi, .mov, .wmf, etc.
 - o Image (JPEG): \$125.00/CPM (Post Roll)
 - o Video: \$200/CPM (Pre or Post Roll)
 - o Video: \$200/CPM (Pre or Post Roll)

Minimum Video Ad order: 200,000 Page Views.

- **View From the Top audio interview** – An interview with your executive by phone presented on the homepage and available as a PodCast. *(No cost to advertisers)* We also publish this on our companion DCCafe.com web portal.
- **Premium Press Releases** - All your press releases will be published on our homepage. **All advertiser press releases are guaranteed to be published.** *(No cost to advertisers)*
- **Ad Tracking** – You'll have password protected access to the ShareCG Ad Tracking system where you can track the performance of your Ads in real time. Page views, Click-throughs, and click rate are presented in both monthly and daily online reports.

ShareCG is a growing community of CG/Digital Content Creation professionals. If you're looking for a cost effective way to reach and influence this market ShareCG provides the answer. Call or email us today to learn how we can work together to meet and exceed your marketing and sales goals.

You'll Reach thousands of DCC Professionals of all disciplines including Animators • 2D & 3D Graphic Artists • 3D Modelers • Texture and Material Specialists • Software Developers & Managers • Architects • and others working in the DCC arena

More than 63% of our Audience are

About ShareCG

Thousands of Computer Graphics professionals visit ShareCG.com daily to learn about the latest industry trends, download software, scripts, textures, and models, view animations and 3d art work presented by their peers, find jobs, and to contribute their work to the ShareCG community.

Quick Facts (Source: Google Analytics)

- **Monthly Page Views:** 2,223,940
- **Absolute Unique Monthly Visitors:** 147,211

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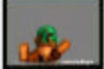















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Animators (19.13%)

 Baby of TVC blocking - 2007 From animatbhope Added 5 days ago Views: 184	 Anillo on desk From shan204 Added 5 days ago Views: 39	 The Blacksmith From jankracT Added 6 days ago Views: 22	 UFO lighting From ghualey Added 6 days ago Views: 17
 Nature Strike From anley Added 6 days ago Views: 38	 Dynamat Geoffrey Collins From thalpaor_cis Added 6 days ago Views: 19	 Busty virtual girl walking in the... From Banz Added 6 days ago Views: 104	 marcos looks how dense reel From Marcos_Baiba Added 1 week ago Views: 00
 Verge World Discovery From ganesha Added 1 week ago Views: 118	 moss_bst_btle From shan249214 Added 8 days ago Views: 57	 1st school yr2 dense reel From ash Added 9 days ago Views: 165	 11 seconds club july, finished From ash Added 9 days ago Views: 215
 11 seconds club july, 2ndwp 2207 From animatbhope Added 10 days ago Views: 30	 2007 SHELBY CORSA DEMO REEL From ash Added 10 days ago Views: 305	 Facelugger 2007 Sample From Codman Added 10 days ago Views: 290	 11 sec july wip - 2107 From animatbhope Added 10 days ago Views: 00








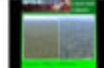
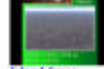
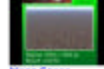






2D & 3D Graphic Artists (14.29%)

 Anillo wallpaper From shan204 Added 4 days ago Views: 21	 The Forsaken Posters From Mythenmaas Added 4 weeks ago Views: 43	 Japanese dishant 01 From raytrace Added 4 weeks ago Views: 66	 leora at play Peter at the beach From rblab_cisco Added 4 weeks ago Views: 27
 Bussing companies in Oostakasaki From shan249214 Added 7 weeks ago Views: 45	 Fogout Car Contest From shan204 Added 7 weeks ago Views: 42	 Cyberman in Town From Sanch3047at Added 7 weeks ago Views: 51	 My 1st upload, my Art work in form... From Shancetand Added 7 weeks ago Views: 53
 nobody is lucky in the same way From Sefter Added 2 months ago Views: 61	 realistic man head From shan204 Added 4 months ago Views: 139	 Take Care Daddy From Sapan Added 4 months ago Views: 152	 The Inskeepers Daughter From ash Added 4 months ago Views: 217
 Future Station From Sapan Added 4 months ago Views: 228	 The Lost World by Stefano Fierbi From shan204 Added 5 months ago Views: 118	 Uberside From Sapan Added 5 months ago Views: 43	 Herk From Sapan Added 5 months ago Views: 42

3D Modelers (22.45%)

 Shanes for Dufus From Sapan Added today Views: 8	 very cool chapel From ash Added today Views: 18	 super cool wind wall From ash Added today Views: 12	 Like a Snowflake Niveanna Girl... From Tige Added today Views: 28
 Small House From Sapan Added today Views: 182	 Deco Pattern From ganesha Added today Views: 33	 Aval From ganesha Added today Views: 12	 The All Warburg Strike... From ganesha Added yesterday Views: 19
 futuristic concept car From ash Added yesterday Views: 90	 Kiddy-midplay From Sapan Added yesterday Views: 48	 Fantasy textures for Eye AB book From Sapan Added yesterday Views: 190	 Temple of man From Sapan Added yesterday Views: 134
 Computer Keyboard From Sapan Added yesterday Views: 22	 Ender-Nedding for Power From ash Added yesterday Views: 43	 Kiddy goal From Sapan Added yesterday Views: 65	 Bedroom Scene From Sapan Added yesterday Views: 86

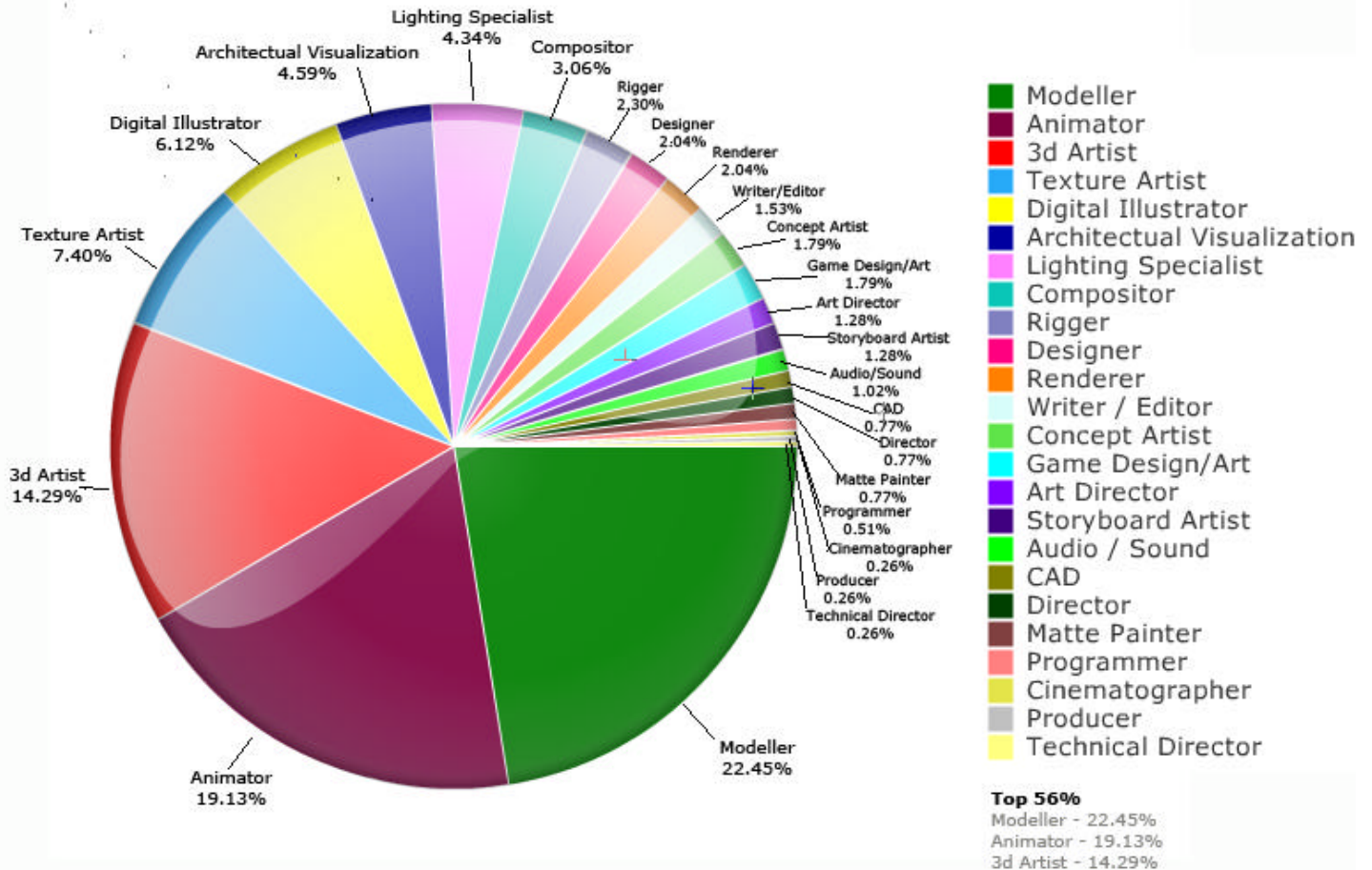
Texture & Material Specialists (7.40%)

 A M's terrain for Bryce From ganesha Added 6 weeks ago Views: 224	 archtural glass & brick shader From Sapan Added 6 weeks ago Views: 254	 anisotropic color spread shader From Sapan Added 7 weeks ago Views: 188	 sci-fi skies From ganesha Added 7 weeks ago Views: 183
 Summer Skies for Bryce From ganesha Added 7 weeks ago Views: 98	 Glass Variations for Bryce From ganesha Added 7 weeks ago Views: 226	 Walkway Highres Mat From ganesha Added 7 weeks ago Views: 190	 Heather Grass From ganesha Added 7 weeks ago Views: 128
 Island Grass From ganesha Added 7 weeks ago Views: 88	 Moor Grass From ganesha Added 7 weeks ago Views: 62	 Brickwall 3 From ganesha Added 7 weeks ago Views: 113	 Brickwall 4 From ganesha Added 7 weeks ago Views: 116
 Brickwall 6 From ganesha Added 7 weeks ago Views: 132	 Brickwall 5 From ganesha Added 7 weeks ago Views: 87	 Alien Branches From ganesha Added 7 weeks ago Views: 147	 Alien Leaf 3 From ganesha Added 7 weeks ago Views: 118

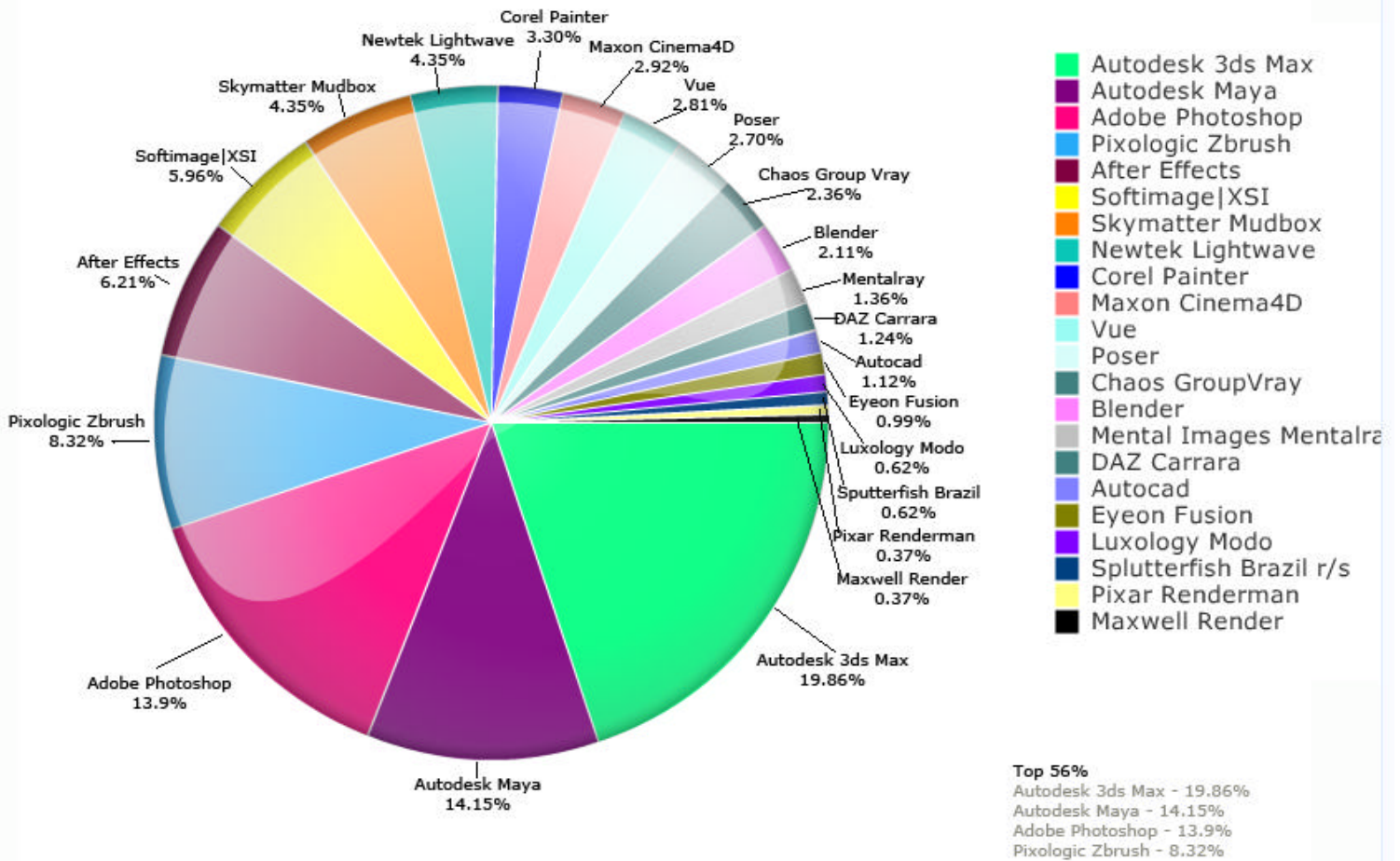
DCC Pros • Game Developers • Software Developers & Managers • Architects • And More ...

ShareCG Visitors

Job Duties



ShareCG Visitors
Software Used



Geographic Breakdown by Continent

